



MFDA

CONVENTION 2022: A CAPITAL EVENT

143rd Annual Convention, May 16-19, 2022
Radisson Hotel Lansing at the Capitol and the Lansing Center
Lansing, Michigan

January 2022

Funeral Directors from across Michigan will convene in Lansing on May 16-19, 2022 to attend MFDA's *Convention 2022: A Capital Event*.

We wish to invite you to participate in this event in a very special way by becoming a convention sponsor. We are offering two forms of sponsorship:

- Event Sponsorship-You can sponsor a specific event and have your business name featured prominently with the event.
- General Sponsorship-You can sponsor the entire convention at a level of your choosing.

With either sponsorship you will receive:

1. Recognition in the convention brochure
2. Listing on MFDA's website
3. Recognition in the *MFDA Journal*, MFDA's official publication (If commitment is made prior to **March 15, 2022**)
4. Recognition on the on-site signage highlighting the function

Please join us in sponsoring the 2022 MFDA Convention & Exposition to help to make this Convention a success. Your sponsorship will be greatly appreciated. Please complete and return the attached sponsorship form today!

A copy of the tentative events schedule is attached, as well, so you will know when these sponsorship opportunities fall.

Sincerely,

Roy Langolf
MFDA Convention Committee, Chair



MFDA

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EVENT SPONSORSHIP

- \$600 Hole Sponsorship at Golf Outing on Monday
- \$750 Tuesday Annual Meeting Breakout Session (1 sponsorship available)
- \$750 Tuesday Workshop Breakout Session with Dominick Astorino (1 sponsorship available)
- \$750 Wednesday Workshop Breakout Session with Michael Sharkey (1 sponsorship available)
- \$750 Thursday Workshop Breakout Session with Dr. Jason Troyer (1 sponsorship available)
- \$1,000 Thursday OSHA & Medical Training Breakout Session (1 sponsorship available)
- \$2,000 Exhibit Hall Decorations
- \$5,000 Wednesday Honors Reception
- \$5,000 Keynote Sponsorship—Chuck Gallagher (1 sponsorship available)
- \$7,000 Tuesday Opening Day Exhibit Hall Evening Refreshments
- \$7,000 Wednesday Dessert Refreshment in Exhibit Hall
- \$8,000 Wednesday Evening MFDA Party at The Exchange

CONTACT NAME: _____

ORGANIZATION: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE: _____ FAX: _____

EMAIL: _____

Payment Method:

CHECK ENCLOSED \$ _____ Amount Enclosed

VISA MASTERCARD AMERICAN EXPRESS \$ _____ Amount Charged

Card Number: _____

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Expiration Date: _____ Security Code on back of card: _____

MFDA Convention Sponsorship
2420 Science Parkway, Okemos MI 48864
Phone: 1-888-955-6332 Fax: (517) 349-9819



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GENERAL SPONSORSHIP LEVELS

Bronze Level under \$499
Silver Level \$500 - \$999
Gold Level \$1,000 - \$2,499
Platinum Level over \$2,500

CONTACT NAME: _____

ORGANIZATION: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE: _____ FAX: _____

EMAIL ADDRESS: _____

SPONSORSHIP LEVEL: BRONZE SILVER GOLD PLATINUM \$_____ Amount

Payment Method:

CHECK ENCLOSED \$_____ Amount Enclosed

VISA MASTERCARD AMERICAN EXPRESS \$_____ Amount Charged

Card Number: _____

Authorizing Signature: _____

Expiration Date: _____ Security Code on back of card: _____

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**TENTATIVE
2022 MFDA Convention Schedule
May 16 – 19, 2022**

MONDAY, May 16

10:00 am – 3:00 pm	MFDA Golf Outing—Eagle Eye
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TUESDAY, May 17

8:00 am – 6:00 pm	REGISTRATION
9:00 am – 10:30 am	Annual Meeting
10:45 am – 11:45 am	Workshop—Dominick Astorino— “Relevance of Restorative Art”
12:00 pm – 1:15 pm	Past President’s Lunch
1:15 pm – 2:15 pm	Keynote Speaker— Chuck Gallagher—“ I Have Just Been Dying To Tell You About Ethics!”
2:30 pm – 6:00 pm	Exhibit Hall—Grand Opening
4:00 pm – 5:30 pm	Michigan Mortuary Science Foundation Meeting
6:00 pm – 7:00 p.m.	WSU Mortuary Science Program Alumni Reception

WEDNESDAY, May 18

7:00 am – 5:30 pm	REGISTRATION
8:00 am – 10:00 am	Workshop—Michael Sharkey— “Legal Concerns and Best Practices for the Modern Funeral Director”
10:15 am – 11:15 am	Service of Remembrance
11:30 am – 12:00 pm	Legislative Advocacy Briefing
12:00 pm – 1:15 pm	Legislative Advocacy Luncheon
1:30 pm – 5:00 pm	Exhibit Hall Open
5:15 pm – 6:15 pm	Honors Reception
8:00 pm – 11:00 pm	MFDA Party—The Exchange

THURSDAY, May 19

8:30 am – 11:00 am	REGISTRATION
9:30 am – 10:30 am	Workshop—Dr. Jason Troyer— “Families Gone Wild: Defusing Conflict in the Arrangement Room”
10:45 am – 12:45 pm	OSHA Seminar—Steve Kemp